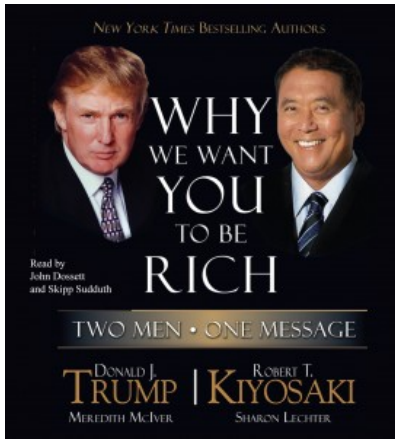


Why We Want you To Be Rich:Two Men One Message



In 2006 Real estate king Donald Trump and business genius Robert Kiyosaki released great book: Why We Want You To Be Rich: Two Men One Message;

In this uncertain economic times, these two titans of business have joined forces on a book that underscores the pressing need for financial literacy;-Steve Forbs(President and CEO of Forbs, Inc.; Editor-in-Chief of Forbes magazine)

Rich Dad, Poor Dad author and motivational speaker Robert T. Kiyosaki and celebrity rich man Donald J. Trump join forces to come to the aid of America's shrinking middle class. These thriving multimillionaires give advice designed to help average readers expand their wealth in the harsh economy. Firm steps towards financial literacy.

From book cover:

The world is facing many challenges and one of them is financial. The entitlement mentality is epidemic, creating people who expect their countries, employers, or families to take care of them. Donald Trump and Robert Kiyosaki, both successful businessmen, are natural teachers and have joined forces to address these challenges. They believe you cannot solve money problems with money. You can only solve money problems with financial education. Trump and Kiyosaki want to teach you to be rich.

"Give a man a fish, and you feed him for a day.
Teach him to fish, and you feed him for a lifetime."

They each could have written a book on the subject, but they chose instead to write a book together because of their shared passion for education and their desire to bring emphasis to the importance of financial education. In addition they have designated a portion of the profits from each book to be donated to charitable and educational organizations that also support financial education.